

Amendment to the Specification

On page 2, lines 14-21 and page 2, line 1, please replace the paragraph with the following paragraph:

While it may be possible to produce a simple sound having a specific pitch (frequency), loudness (intensity), and quality (overtone structure), most sounds are a combination of sound waves which are superimposed and may be presented in a complex waveform by an ~~acoustic~~ audio spectrograph. Most individuals find the presentation of a sound presented visually in a complex waveform fascinating, and try to pronounce the sound or recall experiences where the sound was heard. The coupling of an object or action depicted in an image to an associated complex waveform can be an effective means of reinforcing the object, action, or its meaning in the individual's mind, and is thereby useful as a marketing tool.

On page 3, lines 15 –21 and page 4, lines 1 and 2, please replace the paragraph with the following paragraph:

These and other objects of the invention which will become apparent are met by a novelty or promotional item including a garment, such as a T-shirt, sweatshirt, or hat, having at least one support surface visible to others. Printed on the support surface is an image or picture of the pronounced name of the activity or object, or the sound of the activity associated therewith, presented in a an audio spectrograph tracing or complex waveform also printed on the surface. The garment support surface displays the image and complex waveform so that they are visible to others. The association of the sound to the activity or object reinforces the activity or object in the mind of the viewer thereby improving the retention of the item or activity in the mind of the viewer.

1 On page 4, lines 20-21 and page 5, lines 1 –3, please replace the paragraph with the
2 following paragraph:

3 Referring to the accompanying Figs., there is shown and described a novelty or
4 promotional item, generally referred to as 10, with an image or picture 11 printed on a visible
5 surface 12 on the item 10 and the associated pronounced name of the activity, or object or the
6 sound of the activity associated with the image or picture, presented in a an audio
7 spectrograph tracing or complex waveform 30 also printed on the surface 12.